

Minutes ROC BOD Meeting

February 7, 2012 Pittsford Library, Fischer Meeting Room

PRESENT: Laurie Hunt, Carol Moran, Brian Thomas, Bob Bundy, Joel Shore, Mike Meynadasy, Rick Lavine, Tyler Borden, Rick Worner, Steve Tylock, Karl Kolva, Mike Lyons, Jim Pamper, Sandi Willsey, Rob Stevens, Sandra Lomker, Don Winslow, Stina Bridgeman.

ABSENT: Joe Seyfried, Lindsay Worner.

MINUTES: After clarification of meeting election terms and additions, the minutes from the December 3, 2011 Board meeting were approved. There was one change to the Annual Membership meeting minutes, Jim Pamper set the courses for the Scrooge-O.

Election of BOD Officers: Approved

Steve Tylock, President Elect, Lindsay Worner, Treasurer

Rick Worner moved, Mike M seconded.

Financial report (per Lindsay): As of 12/3/2011 Savings: \$9250 Checking: \$3783 Major expenses of Trail Run, Charter renewal and shelters are approximately \$5000 reducing balance to approximately \$8000 to date. As of 2/7/2012 Lindsay clarified the exact amount in both accounts as \$12,706.62 with 2 outstanding checks to be written, \$1,413 for shelters and \$200 donation to RXCSF.

Reports: Status and updates

1. Membership (Mike M): 162 count for Charter renewal, 110 total (39 single, 50 family). Mike M and Mike L will work on coordinating online membership and registration in the future.

2. Permanent Courses: Tom Cornell's report sent to Board by email. Should investigate other printing options, now that Eric Barbehenn is no longer living in Rochester, i.e. Greg Hyatt from Buffalo Club.

3. Volunteers (Sandra): Now that the schedule is almost ready, a paper schedule was sent around to offer Board members' first choice of meet(s) to volunteer for CS or MD. As far as free schedule t-shirts for volunteers who help at meets 5X or more, overwhelming yes for 2013.

4. Club Equipment & Technology (Tyler, Rob S,)

- laptop purchase new for backup and course setters, possibly purchase finger sticks (cost) 2 sticks were lost, 1 paid for by participant.
- meet boxes/documents list - Rob is working on this as well as updating what ROC has and deleting unnecessary paperwork.

5. Ski-O: Stina reported season has been slow due to lack of snow, also there is a need for extra groomed trails, especially in HH.

Mapping: Status (Dick/Karl), Version control (Linda), Sales (Carol), Sponsors (Rick)

Genesee Country Village Nature Center basemap waiting for better weather for mapping
Version control in progress report from Dick, seeking most current versions of all maps to be put on the website for CSs and others who are in need of a map, also to sell wholesale.

ROC now has LIDAR for Monroe County which will make it easier to create and update maps, especially Durand so we can relocate controls on the Eastside for the Permanent Map.

Hotline: Laurie will create a form for Carol to track the number and nature of calls to the Hotline.

Publicity: (Steve) - Working on more publicity in other newspapers besides D&C
Karl announced he will be interviewed tomorrow by the Irondequoit Post

2012 Schedule: Dick has completed the schedule. It will go to printers after the date is resolved for the club training weekend. ADK EXPO 30min seminar? no one volunteered, ROC will again have a table and a couple of easy courses for everyone to enjoy.

Training (Rob S) - Rob will be coordinating training sessions that will augment the regular club schedule and he will post details as soon as anything is finalized.

Junior Team (Mike L) - Mike is coordinating training for Webster Juniors. He is also planning to sponsor an O summer camp for 6 Mondays.

Education: Clinics (Rick/Tyler), Outreach (Karl, Linda)

On March 3rd ROC will host clinics including course setting and electronic punching at Cornell Cooperative Extension. The Buffalo and Syracuse club members will be invited. Rick W sent around a sign-up sheet for persons interested in the different clinic opportunities.
Rush Henrietta summer program - Laurie, Karl and Linda are doing a training with Rush-Henrietta staff and students for their summer program.

Surprise Celebration - Laurie is working with Carol on honoring MK at a future event.

Action Items:

1. Meet Safety: Review Safety Plan

Laurie presented a draft for review. This plan has been developed by a committee and will go into effect this year. BOD discussed wording for highlighting hazards, cellphone plan, safety bearings, and notifying local emergency response for meets. She will send to Hal for review. Karl provided a cell phone for the club to use for an emergency phone.

Discussion Items:

1. A Meet Bid 2013

Rick Worner will put in a bid for Letchworth East for the US Classic Champs, Oct 5-6, 2013. BOD discussed problems with the Rattlesnake Hill map and will investigate who we will use to update the Letchworth map.

2. Urban Park Challenge

A committee has formed to work out the details of the Urban Park Challenge, final name TBD. Rick and Dayle Lavine, CS, Rick Worner, MD, Dick Detwiler, Laurie Hunt, Karl Kolva.

3. Club Retreat (ROC O Camp)

Discussed having event the weekend of August 11 & 12. Mike L announced he will be involved with Buffalo if the training is held that weekend only. He will bring his cross country team to this event too. The schedule includes a meet at Seneca Park the same weekend and Bob will need to check if we can move this meet to another date. Conflict will be resolved before proceeding.

4. Semi-Permanent Courses

BOD approved that Sandi Willsey will make arrangements to create a semi-permanent course at Dryer Road. Details to be worked out to make maps available through Victor Department of Parks. Linda Kohn to work on courses and Mike Lyons to set out.

5. Public Use of Maps

BOD agreed maps are the property of the club. Discussed adding some point of selling maps on website.

6. Publicity

Laurie Hunt showed mock-up of pamphlets that could be used to market target audiences. Sandra Lomker said Mike Gallagher had created previous brochure and might be willing to work on this project and he is willing to print brochure he produced with updates. The OUSA has some materials we might be able to use and their slogan is "GROW O". ROC is technically in very good shape due mostly to Tyler, Rick & Linda, and Randy, not as good in publicity.

Closing: Meeting adjourned at 8:50 pm.

Sandra Lomker, Acting Secretary with Tyler Borden's outline