

Minutes ROC BOD meeting

Date: September 17, 2012 7-9pm
Milepost Schoolhouse, Pittsford NY

Present

BOD: Laurie Hunt, Mike Meynadasy, Joel Shore, Rob Stevens, Stina Bridgeman, Tyler Borden, Jim Pamper, Sandi Willsey, Bob Bundy, Carol Moran, Don Winslow, Brian Thomas

~~Lindsay Worner, Rick Worner, Steve Tylock, Joe Seyfried, Rick Lavine, Rob Holmes~~

Guests: Karl Kolva, Dick Detwiler, Sandra Lomker, Mike Lyons

Approve minutes from 5/9/2012

Minutes were amended to read that Sugarsync ROC Web Sync was created by Randy McGarvey and approved. (Mike M, Joel 2nd)

Financial report (Lindsay via email)

Savings: 6,786.96

Checking: 4,418.02

Accounts are being changed over from HSBC to First Niagara, with complications.

Reports: Status and update

Membership (Mike M): Report attached. There is an 11% increase in membership, with a count of thirteen members over 2011. 113 memberships, 162 members.

Permanent /Semi-permanent Courses (Tom, Laurie): GCV course nearly completed, map needs additional work to be ready for club use. Dryer Road Semi-permanent course is up and running until the end of 2012. Mendon semi-permanent course labeled with new tags with QR codes. Laurie has priced plastic signs for POC stakes with club contact info and QR codes. Tom Cornell is researching stickers for price comparison.

Volunteers (Sandra):

Sandra has an extensive list of people to call upon, with 25 new people volunteering so far this year. She has had difficulty recruiting MD's and CS's.

Club Equipment, Technology (Laurie, Tyler): Garage is organized, Laurie scaled down the meet box to essential items, and revamped the meet notebook. Tyler has postponed purchase of approved laptop (not needed yet).

Mapping: Status, Version control, Sales (Dick, Tyler, Carol):

See report email.

Cobbs Hill remapped, needs additional vegetation mapping

Seneca Park remapped.

Highland Park needs additional remapping of vegetation.

Durand base map done, needs some field checking. Hope to complete by April 2013.

Powder Mill base map done. Field checking started.

Genesee Valley Park needs remapping

OCAD Version 10: Club owns three versions. One version is being used by Dick Detwiler for club mapping. Two copies are currently not being used. One should go on the red laptop. The last could be installed and new mapping laptop purchased in the future.

Map sales continue to be brisk at the Map Shoppe. Discussed possibility of getting other retail sites: EMS, LL Bean, etc.

Hotline (Carol): Carol is receiving calls from meetup members. She is keeping log sheets.

Publicity (Steve, Laurie): Meetup site now has 84 members, it is attracting new people to meets. Continue at \$12/month. RMA write-up completed by Steve for the club newsletter, will be forwarded to ONA. Laurie wrote article on ROC, published in ONA Digital. No other significant items to report.

Training (Rob S):

Eleven Tuesday training nights to date. Highest attendance 10, average 6-8. Night-O upcoming. Will discuss continuing and possibly expanding next season. Meetup was a good venue for this project.

Junior Team (Mike):

Summer orienteering camp at Webster only attracted five participants, two being Lyons family. Mike isn't sure if it's worthwhile to hold next year. Discussed options for promoting the camp including ROC info, cross advertising through other community education sites.

Action Items:**Approve Safety Plan:**

1st Mike M / 2nd Stina B - passed

Waiver and pre-registration forms need to be changed to reflect the plan regarding cell phone and emergency contact numbers.

Nominating committee: Sandra, Dick

There is a need to find one person for position opening on the board and to complete Steve Tylock's term when he becomes President. There was a brief discussion of potential 2013 BOD members.

Starts: Starts are ahead of other years to date with exception of 2011. However, last year's figures had a boost in attendance due to the convention.

ROC Shirts: We will look into ordering tech shirts for sale next year in addition to Schedule shirts. Tom has priced \$9 for tech shirts and \$6 for cotton.

Security: A control flag at Highland Park attracted the police because it was too close to the reservoir. ROC received a hotline call to tell us not to hang flags in areas that might be a security problem.

Budget/Financial Plan: CPA is reviewing past financial statements to help develop a club plan. A committee will be formed after we get recommendations.

We will need to determine budget for donations to Bayview Y, Friends of Letchworth, Nordic XC, US Teams.

Junior Donation: The \$250 donation to the US Junior team was approved. Lindsay will send check when bank situation gets resolved.

Schedule 2013/Volunteer participation

1. Problem: How to balance the number and variety of events with availability of volunteers.
2. Problem: Perception of competition may be impacting meet attendance.
3. Question: RMA in 2013 or 2014?
4. TC's: Continue in 2013 under Tyler's direction
5. Recruit new coordinator for Trail Run. Possibly Brian?
6. Training Weekend: Try again for 2013? - No discussion
7. A-Meet 2013: Rick W is looking for people to fill positions
8. Coordinate schedule with BFLO
9. Offer March 2013 workshops at CCE: PPen, novice training

ROC events schedule committee formed: Laurie Hunt, Dick Detwiler, Steve Tylock, Rick Worner, Michael Lyons, Tyler Borden, Stina Bridgeman

Suggestions:

- Recruit co-MD's for meets, opening and closing
- Experienced MD's mentor new MD's
- Shorten Sprint Series/Club Series
- Combine Sprint/Regular Series into one
- Offer Canoe-O again, more variety of events
- Change focus away from competitive series in schedule and publicity
- Alter start times

- Survey membership to provide committee with data

Meeting adjourned: 9:15 pm

Submitted by Laurie Hunt, Tyler Borden notetaker

Mapping:

Cobb's Hill – re-mapped this park using LIDAR contours and GIS data from the city and county. Vegetation, especially in the Washington Grove area, still needs to be mapped. The only use of it this year was for the Trail Challenge, where vegetation mapping was generally not essential.

Seneca Park – re-mapped Seneca this year using LIDAR contours and GIS data from the city and county. The new map was used the the Sprint event this year.

Highland Park – some fairly minor updates were made for the NOD meet. The future plan is to re-do the map using the more conventional distinctions between “open land with scattered trees” vs white woods.

Durand – base map generated using LIDAR contours and aerial photos and GIS data from the county. Significant field checking has been done, but a fair amount of additional work is needed. The goal is to have this done by approximately next April.

Powder Mills -- base map generated using LIDAR contours and aerial photos and GIS data from the county. A small amount of field checking has been started. The hope had been to have this re-mapped by last month's meet, but that didn't happen.

Genesee Valley – nothing has been started on this, but it's way overdue for re-mapping, especially now that we have LIDAR data and some very useful GIS data.

Newsletter:

I owe the club an apology for not having the newsletter out in time for people to receive it prior to NOD. It was certainly my fault, although my slight tardiness in getting the newsletter finalized (about 8 hours later than it really should have been) was compounded by a few other things that normally don't happen. I had intended to have it to the printer by Friday morning, Sept. 7; instead, due to some other things that I had going including an unexpected other activity that popped up during the day, I sent it to the printer around 4 pm Friday. Unfortunately, that was apparently after the printing firm had closed for the day (or it was too late in the day for them to do the printing and mailing – which is totally understandable).

Then on Monday morning, when the printer started working on the job, he noticed a problem with how I had formatted the club mailing list, and e-mailed me around 9 am to ask me to correct it. Unfortunately, I had left for the day and had no e-mail access, so I didn't get his note until 4 pm. I sent him a corrected mailing list, but once again it was too late in the day for them to do the printing and mailing. That happened Tuesday (per my understanding). I was still hopeful that the newsletters would arrive to most people by Friday, the day before the meet, but that doesn't appear to have happened.

Start statistics:

Starts, year to date through NOD, compared to other years through NOD:

2012	2011	2010	2009	2008	2007
884	1208	807	785	710	832

Broken down for 2012 by type of meet:

Type of meet	n	total	Avg
Club series	4	324	81.0
Rochester Map Adventure	1	37	37.0
Ski-O	2	51	25.5
Sprint series	5	364	72.8
Trail Challenge	3	108	36.0

(Note that one event, Rotary, was a Club Series and a Sprint series event. This was treated as a Club Series meet in the above table.)

It's probably no surprise that the most-attended meets continue to be the Club Series and Sprint Series meets. The other types of meets draw roughly half of the entrants to the Club or Sprint series meets.

It should be pointed out, however, that without our "new format" meets (Rochester Map Adventure, and Trail Challenges), the total starts for the year would be 688, the lowest in the 6-year period summarized above. So even though they don't (yet) draw as much per meet as Club and Sprint series meets, they contribute significantly to the start total for the year.

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Rochester Orienteering Club – Board of Directors Meeting – 09/17/2012
 Membership Report

Membership Type	Type Count	Factor	Member Count	09/28/2011 Member Count	Delta
Individual	41	1	41	34	+7
Family	48	2	96	92	+4
Org	1	2	2	2	--
Life	23	1	23	21	+2
Total	113		162	149	+13

Expiration Date	Type Count	Member Count
3/1/2012	20	32
3/1/2013	64	97
3/1/2014	11	18
3/1/2015	13	20
3/1/2016	2	4
12/31/9999	23	23