

**Rochester Orienteering Club
June 2014 Board Meeting Minutes**

Date:	June 18, 2014
Location:	Tylock home
Address:	25 Rutherford Lane
Attendees:	Steve Tylock, Lindsay Worner, Bob Bundy, Nancy Burgey, Anne Schwartz, Rick Worner, Rick Lavine, Jim Pamper, Tyler Borden, Carol Moran, Rob Stevens, Brian Thomas, Stina Bridgeman, Mike Meynadasy, Heidi Hall, Greg Michels, Laurie Hunt, Don Winslow
Guests:	Dick Detwiler, Sandra Lomker

Administrative Tasks:	Owner:	Action:
Call to Order	Steve	7:00 pm
Approval of Previous Month's Minutes	Steve	Lindsay Worner/ Rick Worner - approved
Treasurer's Report	Lindsay	Savings \$4,790.33 Checking \$12,118.96 Total \$16,908.96 ~\$330 in our PayPal account
BOD Vacancies		President Elect - TBD

1. Review Action Items: Did it happen? Yes or No. Discussions are later. (10 minutes max)

Previous Action Items – still of concern / issues to resolve?

- Make map packets of map hikes for retail, sell at meets (Laurie)
 - still to do
- 2014 Map Hikes (Laurie) - Brian will handle Powdermills Park, others?
 - no new map hikes yet
- Revise meet box forms (Laurie/Brian) – Brian updated MD form
 - Laurie to update other forms
- Permanent course in Durand (Tom) – map done
 - two separate maps
- Business Partnerships (Brian)
 - Brian mentioned there may be some interest on a meet by meet basis
 - Rick W. contacted Fleet Feet
- Financial Plan / Budgeting (Rob S / committee) - smaller group to meet with Rob
 - see report
- Alasa Farms map (Rick W) – waiting for LIDAR data for Wayne County
- Label EPunch boxes with ROC contact info (Laurie/Carol) – Tyler is handling this
 - all done
- Camp Cutler (Jim R) – Jim will do base map
 - may be ready for Spring 2015
- Write up Scrooge-O/Vampire-O Procedure Sheet (?) – not done, Nancy will help on this

Action Items Between Meetings	Owner	Status

Motion/Decisions	1st/2nd	Votes
Table the summer training and allow members to access map hikes	Lindsay Worner/Rick Worner	approved
Decision to cancel Powder Mills meet unless we have a CS by Sunday, June 22, 2014	Steve Tylock	General agreement

2. Status Reports (15 minutes)

- Membership:**
- 12-15 memberships received through active.com
 - Sandra waiting for labels to send out postcard renewal reminders

Equipment/technology:

- Epunch boxes at 30% life expectancy
- \$20 to replace batteries
- Discussed borrowing from BFLO or CNYO if necessary
- Transition plan needed into buying newer fiberglass style
- Rick W. to do some research

Maps/Mapping/Map hikes:

- Dick D. nothing to report
- Rob H./Gary M. trying to get base map for Harriet Hollister ; new place for Bike-O
- Letchworth map is all done and looks great
- Linda K. has been updating some maps as well

Marketing/Publicity:

- got some good publicity for Map Adventure

Training: - not this year

Volunteers: - need CS for Powder Mills by Sunday, June 22 or meet will be cancelled

Budget: - see report

Juniors: - put something in the July newsletter about Jr. award

POC's:

- need a new coordinator
- maps have been selling well
- Tom C. to get "job description" to Steve and put in July newsletter

Trail Run: - see report

Club Series: - no report

Ribbons: - will purchase more next month

Hotline: - no report

2. Active Discussion/Action Items (45 minutes)

Schedule 1st half of 2015: Need to work

- Rick W., Brian, Laurie, Dick to meet and discuss

Member only website access / protected pdf maps: Means to share information with club members. Key to this would be a mailing list restricted to only current members. Steve will look into other groups' websites to see how they address this as well as PayPal/membership renewals. [Steve - No action]

Winterfest 2015: Planning on sharing Winterfest lodge with glassblowers' group. Need to address parking, "expanding" shelter via temporary plastic walls. ROC is willing to move to another shelter if this helps. ROC should sit down with interested parties and discuss everyone's needs.

Piperwood map: Status? [contacted ROC for training, goal to possibly set up POC, Piperwood to pay expenses]. Rob S. will make contact for this event to be held in ~~May~~ June December.

Powder Mill POC: Status? [Girl Scout Silver Award project idea, possible POC and future map sales, but concerns with vandalism].

- Rob S. is moving forward with this during summer of 2015

Tabulation of starts / revised registration "day member" format: Tyler can help with this. Steve did follow up with Peter Goodwin.

- No clear answer received. Continue as we have been.

Schedule Shirts: Laurie will be new person starting in 2015. Discussed idea to possibly upgrade to a tech shirt from the cotton shirt, ROC now spends about \$3.50 per shirt and gets 50 shirts.

- All 2014 shirts have been sold

New Business (15 minutes):

Waiver for full season

- Steve asked for volunteers to help
- Possible photo ID for minors to use

Control stands - done

New POC Coordinator

- need a new coordinator
- maps have been selling well
- Tom C. to get "job description" to Steve and put in July newsletter

Website – needs to be updated. Lindsay to fish for someone via ROC-INFO. Heidi Hall also to make an

inquiry.

Marketing

- possible paid activity

On the table:

Branding-Use “Running Wild” with ROC logo?

Hotline through computer?

More Administrative Tasks:	Owner:	Action:
Next Meeting	Steve	Tuesday September 9 th 7-9pm, Location TBD
Following Meetings	Steve	December 7th
Adjournment		Steve Tylock/Rick Worner, approved